



## **Business Symposium** 25 April, 2016

### **“Living Together In Inclusive Societies: The Role and Responsibility of the Private Sector“**

The UN Alliance of Civilizations will host its seventh Global Forum in Baku, Azerbaijan on 25-27 April with the overarching theme “Living Together in Inclusive Societies: A Challenge and a Goal”. More than 2000 prominent leaders from Governments, civil society, academics, youth, media, private sector and religious organizations will convene in the presence of UN Secretary General Ban Ki-moon and Heads of State.

The Business Symposium – part of the official programme of the UNAOC Global Forum - will bring together private sector representatives to discuss and demonstrate their commitment to helping to build inclusive societies, promoting cultural diversity, enhancing intercultural understanding and preventing radicalization.

#### **Objective**

With a view to highlighting private sector contributions to inclusive societies, the Business Symposium will advance the following objectives:

- Raise awareness of the business case for private sector action;
- Showcase good practices to demonstrate how the private sector can help foster social cohesion;
- Serve as a platform for business leaders to exchange innovative experiences and corporate initiatives to promote inclusive societies and combat radicalization, thereby addressing issues such as the refugee crisis;
- Mobilize business action to support interfaith understanding and peace;
- Support the achievement of the Sustainable Development Goals, in particular SDG16, which states the need to “Promote peaceful and inclusive societies for sustainable development”, SDG8 on decent work and SDG10 on inequality; therefore elevating diversity and inclusion as a corporate sustainability issue of strategic business importance.



**United Nations**  
Global Compact

## Participants

Registration is open to private sector representatives and their stakeholders, including Governments, civil society, media and other groups. As space is limited, priority is given to company representatives.

Participants are encouraged to work closely with UNAOC and UN Global Compact to promote intercultural dialogue and cooperation, to promote inclusive societies and cultural diversity. By joining the UN Global Compact and its Business for Peace initiative, participants can take action to advance peaceful, inclusive societies in conflict affected and high-risk regions. Furthermore, participants can support UNAOC in promoting diversity and inclusion in the field of education, media, migration and youth.

## Format

Segment 1: Private sector representatives will discuss the business case for inclusive societies and how companies can take action.

Segment 2: Looking at inclusive societies, participants will explore how the private sector can accelerate progress through a discussion on one of the following themes:

- 1) Private sector engagement to address the refugee crisis
- 2) Private sector contributions to interfaith understanding and peace
- 3) Linking corporate diversity & inclusion programmes with corporate sustainability

## Registration

Participants are kindly requested to register for the Business Symposium by emailing Mr. Jean-Christophe Bas, [jcbas@theglobalcompass.net](mailto:jcbas@theglobalcompass.net)

For mandatory accreditation, participants are also requested to register for the broader UNAOC Global Forum through this link: <http://registerbaku.unaoc.org/expression-of-interest/>. Once registered, participants will receive an email confirmation that will also serve as the official invitation.



United Nations  
Global Compact

## Program

### 14:00 – 14:30 Welcome and Opening

**H.E. Shahin Mustafayev**, Minister of Economy, Republic of Azerbaijan

**H.E. Mr. Nassir Abdulaziz Al-Nasser**, UN High Representative for the Alliance of Civilizations, United Nations Alliance of Civilizations

**Ms. Ursula Wynhoven**, Chief Legal Officer/Chief, Governance & Social Sustainability, UN Global Compact

### 14:30 – 15:30 Panel Discussion

Moderator: **Dr. Stefan Grobe** , Euronews Washington Correspondent

Panelists: **Bill McAndrews**, Vice President, BMW Group  
**Sebastien Crozier**, Senior Vice President, Orange and CEO, Orange Horizons  
**Holger Heims**, CEO, Falcon Equity Group  
**Silvere Delaunay**, Vice President Eurasia , Airbus Group International  
**Scherto Gill**, Secretary General, Guerrand-Hermes Foundation for Peace , London

### 15:30 – 16:00 Coffee Break

### 16:00 – 17:00 Roundtable Discussions

- 1) Private sector engagement to address the refugee crisis  
Facilitator: **Vanessa Celano Tarantini**, Partnerships and Engagement, Global Compact Network Brazil  
Lead Discussants: **Rustam Almammadov**, Embawood ; Holger Heims, Board member Educom
- 2) Private sector contributions to interfaith understanding and peace  
Facilitator: **Brian Grim**, President, Religious Freedom & Business Foundation  
Lead Discussant: **Sudaba Zeynalova**, Chief adviser from the Administration of the President of the Republic of Azerbaijan
- 3) Linking corporate diversity & inclusion programmes with corporate sustainability  
Facilitator: **Ursula Wynhoven**, Chief Legal Officer/Chief, Governance & Social Sustainability, UN Global Compact  
Lead Discussants: **Samir Gasimov** , Akkord Industry Construction Investment Corporation



United Nations  
Global Compact

**17:00 – 18:00 Panel Discussion**

Moderator: **Dr. Stefan Grobe** , Euronews Washington Correspondent

Panelists: **Denis Lemarchal**, Managing Director & Chief Representative, TOTAL Azerbaijan  
**Iakounin Vladimir**, former CEO of Russian Railways; chairman World Public Forum  
**Philippe Cayla**, Chairman of Euronews Development  
**Jonathan Shen**, CEO, Shinework, Beijing  
**Omar Qureshi**, Managing Director , Owner, Entertainment Pvt.Limited , Mumbai

**18:00 – 18:30 Report Back and Next Steps**

Facilitator : **Jean-Christophe Bas**, CEO , The Global Compass

**18:30 Business Symposium concludes**



**United Nations  
Global Compact**